

Luxx Taxis GDPR Policy

The General Data Protection Regulation (GDPR) is a regulation in EU law on data protection and privacy for all individuals within the European Union (EU) and the European Economic Area (EEA). This policy is designed to provide information on how Luxx Taxis (“we”, “us”, “our”) collect, use, and protect personal data in compliance with the GDPR.

Data Collection: We may collect personal data from customers when they make a booking, such as name, contact information, and payment details. We may also collect data from customers through customer feedback forms or surveys.

Use of Data: We may use personal data collected from customers for the following purposes:

1. to fulfill bookings and provide taxi services
2. to process payments and issue invoices (we never store your payment information)
3. to communicate with customers regarding their bookings
4. to improve our services and customer experience
5. for marketing and promotional purposes
6. **Data Retention:** We will retain personal data for a maximum of 7 years in accordance with the UK legal requirement.

Data Protection: We have implemented appropriate technical and organizational measures to protect personal data from unauthorized access, alteration, disclosure, or destruction.

Data Access and Rectification: Customers have the right to request access to their personal data, as well as the right to rectify any inaccurate information. Customers can make such requests by contacting us at info@luxxtaxis.co.uk

Data Erasure: Customers have the right to request that their personal data be erased, also known as the “right to be forgotten”. Customers can make such requests by contacting us at info@luxxtaxis.co.uk

Data Processing: We may share personal data with third-party service providers, such as payment processors, for the purposes of providing services to customers. Our third-party service providers are required to comply with the GDPR and have appropriate technical and organizational measures in place to protect personal data.

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Cookies: Cookies are small text files that are placed on your computer by websites that you visit. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site. We may use cookies to personalize the website and improve your experience.

Changes to this policy: We reserve the right to make changes to this policy at any time. We will notify customers of any changes by posting the updated policy on our website.

Please contact us if you have any questions or concerns about our GDPR policy or the collection, use, and protection of personal data by Luxx Taxis.